

Statewide Guaranteed Applied Business Transfer Pathway Endorsement Survey - Associate of Applied Business/Science

Background

Ohio Revised Code 3333.16(D) calls for the Chancellor of the Ohio Department of Higher Education to update and implement the policies and procedures by not later than December 1, 2018 to ensure that any associate degree offered at a public institution of higher education may be transferred and applied to a bachelor degree program in an equivalent field at any other public institution of higher education without unnecessary duplication or institutional barriers.

The Ohio Articulation and Transfer Network (OATN) has been working with faculty content experts from Ohio's two- and four-year public institutions of higher education since Fall 2019 to develop statewide guaranteed Transfer Pathways in Applied Business.

The panel met in person in February 2020, as well as virtually in February 2021, and did additional work through follow-up emails and surveys in order to discuss, refine, and finalize its proposed pathway. This pathway is structured differently than the pathways approved to date. More information regarding the structure of this pathway can be found in the memo you received with this survey. This pathway is a combination of two guidance documents:

1. Business: Guide to Associate Degree Options - This guide helps students, with support of their advisors, to understand the differences and make a decision between pursuing an AA/AS Business OGTP or pursuing an AAB/AAS program.
2. Applied Business Bachelor's Degree Directory - This document will be a collection of business-related bachelor's degree programs that a student with an earned applied business associate degree could complete in approximately 60 additional credit hours. These may often be considered completion degrees, but other programs that meet the criteria can also be included.

The following survey questions will ask if you endorse each proposed pathway document as well as the overall proposed pathway developed by the Business faculty panel.

Only one representative from each institution should complete the survey. This institutional response should be coordinated through the Office of the Provost/CAO.

Please complete the survey as soon as possible but **no later than Wednesday, October 27, 2021.**

Should you have any questions regarding this endorsement survey, please contact Dr. Candice Grant, Director of the Ohio Guaranteed Transfer Pathways, at cgrant@highered.ohio.gov.

* 1. Please provide your contact information:

Name:

Institution:

Title:

Email Address:

Phone Number:

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Business: Guide to Associate Degree Options

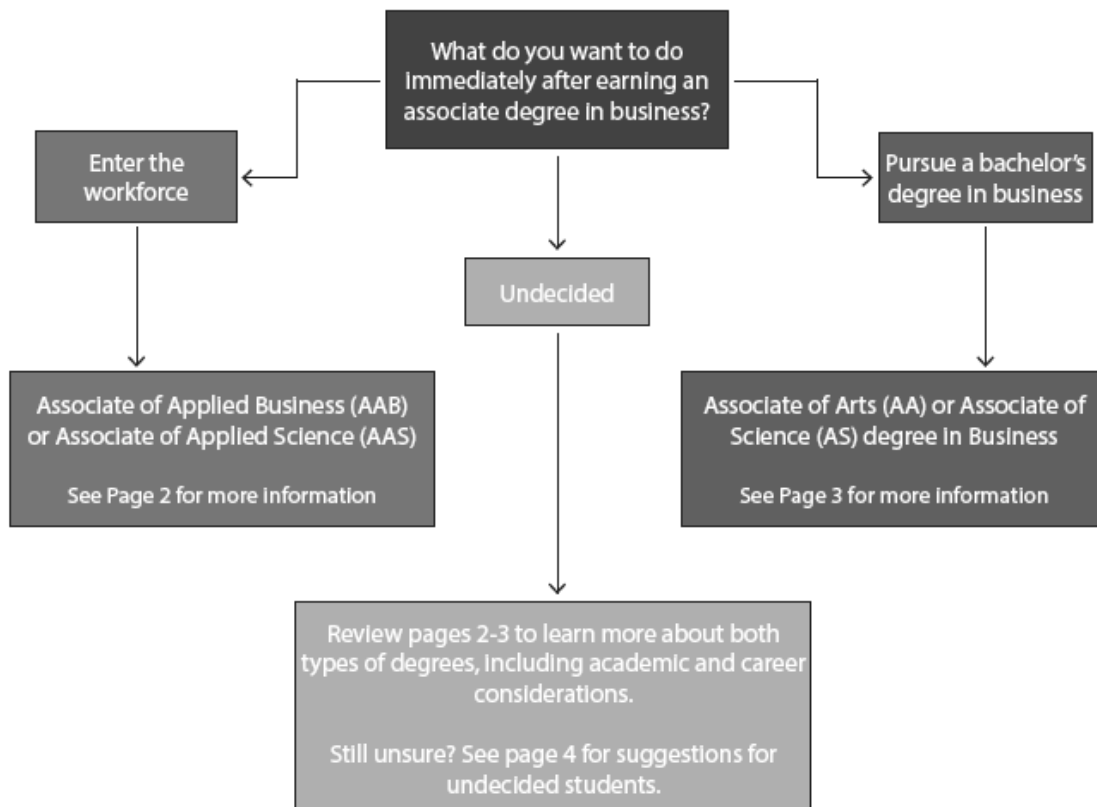
The Business Panel proposes the following as part of the pathway for Applied Business:



Business: Guide to Associate Degree Options

May 19, 2021

So you're interested in earning an associate degree in Business? There are two main types of degrees that you could earn. This flow chart will help you to consider which might better fit your academic and career goals. Also work with your academic advisor for help with your decision and to get additional information specific to your institution.



See page 5 for a list of definitions for many of the terms used in this document.

**Associate of Applied Business (AAB) or
Associate of Applied Science (AAS)**

The AAB or AAS is primarily for students wanting to enter the workforce immediately after graduating with their associate degree. There are a number of different applied degree programs within the area of business and students will typically specialize in one area, such as accounting, business administration/management, human resources, finance, marketing, entrepreneurship, etc.

Career Opportunities

- Talk to business faculty and career counselors at your institution to find out where recent graduates have found employment and typical starting salaries.
- Certificates showcasing new skills can often be earned along the way in under one year.
- Depending on the focus of the degree, possible job titles after graduation could include Human Resources Assistant, Office Manager, Event Coordinator, or Accounts Receivable Specialist, just to name a few.
- Typical starting salary will vary, particularly depending on previous work experience, but [OhioMeansJobs](#) and the [Occupational Outlook Handbook](#) are good resources for exploring various occupations, including their median salaries and projected demand.

Other Considerations

- Applied degrees tend to have fewer required math courses than AA/AS degrees.
- You will be taking mostly business courses and fewer Ohio Transfer 36 general education courses.
- If you go on to pursue a bachelor's degree, research a variety of universities and majors with the help of your academic advisor to find the best option for you. There are two main types to consider:
 1. A business-related bachelor's completion degree, such as a Bachelor of Science in Applied Management or Bachelor of Technical and Applied Studies, accepts most or all credits from an AAB or AAS and allows for efficient and affordable bachelor's degree completion. Review the Applied Business Bachelor's Degree Directory for more information on this option.
 2. A Bachelor of Business Administration or a Bachelor of Science of Business Administration through a business college at a public Ohio university may take longer for you to complete than for a student who earns an AA or AS in Business. Not all courses from an AAB or AAS are guaranteed to transfer and apply.

Associate of Arts (AA) or Associate of Science (AS) in Business

The AA or AS in Business is designed to count for the first half of a bachelor in business degree at a 4-year school and is intended to provide smooth and seamless transfer directly into a bachelor's degree program in business with junior standing at any of the business schools at Ohio's public universities. Complete the [Ohio Guaranteed Transfer Pathway for Business](#) to receive this guarantee. Please note that some bachelor-degree granting business programs may be competitive and the Ohio Guaranteed Transfer Pathway does not guarantee admission to a specific business program. Students should check with individual institutions for their program admission requirements.

Career Opportunities

- The AA or AS in Business is designed for transfer to a bachelor's degree and is not designed for immediate employment.
- Depending on the major/specialization of the bachelor's degree, possible job titles after bachelor's degree completion could include Market Research Analyst, Loan Officer, Financial Analyst, Human Resources Manager, or Accountant, just to name a few.
- Typical starting salary will vary, particularly depending on previous work experience, but [OhioMeansJobs](#) and the [Occupational Outlook Handbook](#) are good resources for exploring various occupations, including their median salaries and projected demand.

Other Considerations

- You will need to complete Business Calculus or Calculus I.
- You will take more general education courses than business courses during the associate degree program but will take almost entirely business courses after transfer and acceptance into the bachelor's degree program.
- Certain programs, majors, or specializations may have competitive admission, so work with your advisor early in your studies to learn about GPA requirements or application deadlines for your desired bachelor's program.

Undecided Students

If you are interested in business, but are undecided between an applied associate degree and an associate of art or science degree, ask your advisor to help you select courses that will count toward both types of associate degrees. Below is a list of courses that are typically required for both types of business degrees, but your advisor should be able to provide suggestions specific to your college. Taking courses that count toward both types of degrees will give you time to research which path is the best fit for you. In addition to your academic advisor, you can talk with mentors, employers, and family to help you explore your options and decide on a degree program. Students will need to decide on their degree program, at the latest, by the time they complete approximately 30 credit hours (which is about 10 courses).

General Education/Ohio Transfer 36 Courses:

- First Writing (TME001)
- Microeconomics (OSS004)
- Second Writing (TME002) or Public Speaking (OCM013) or Oral Communication
- Ohio Transfer 36 Electives

Business TAG Courses:

- Introduction to Financial Accounting (OBU010)
- Introduction to Managerial Accounting (OBU011)
- Legal Environment of Business (OBU004)
- Management and Organizational Behavior (OBU012)
- Principles of Marketing (OBU006)
- Business Communications (OBU005)
- Business Statistics (OBU013)

Definitions

Associate of Applied Business (AAB)/Associate of Applied Science (AAS) - The AAB and AAS degrees are awarded in recognition of successful completion of career-focused education programs and prepare students for immediate employment upon graduation.

Associate of Arts (AA)/Associate of Science (AS) - The AA and AS degrees are designed for students who desire to complete the first half of a bachelor's degree at an Ohio public community college, technical college, or regional campus, then transfer as juniors to an Ohio public university.

General Education - The set of courses and experiences that provide students with a broad exposure to multiple disciplines within the arts and sciences with the aim of providing students with the knowledge and skills needed to succeed in the 21st century. In Ohio, the general education curriculum typically includes coursework in oral and written communication, mathematics and data analysis, arts and humanities, natural sciences, and social sciences.

Ohio Transfer 36 - The Ohio Transfer 36 contains 36-40 semester hours of coursework in general education. It is a subset or the complete set of general education requirements at each college or university that is guaranteed to transfer among Ohio public institutions.

Transfer Assurance Guide (TAG) Courses - TAG courses are pre-major or beginning-major courses that are guaranteed to transfer among Ohio public institutions and count toward the major degree program. These courses may have different names and numbers at different institutions, so we identify them with an Ohio Articulation Number made up of three letters and three numbers, such as (OBU004) for Legal Environment of Business.

Note: Community colleges will be able to submit institution-specific information for this document. Most information will remain standardized, but in order to reduce confusion we would ask colleges to submit their information for certain areas, including:

- Type of Applied Degree Offered (only AAB or AAS would be included, not both)
- Institution course names/numbers for recommended TAG and Ohio Transfer 36 courses for undecided students
- Contact information

* 2. Do you endorse the proposed document, *Business: Guide to Associate Degree Options*, as part of the proposed Ohio Guaranteed Applied Business Transfer Pathway?

☐ Yes

☐ No

Comments:

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Applied Business Bachelor's Degree Directory



Guaranteed Transfer Pathways

Applied Business Bachelor's Degree Directory

Last revised May 21, 2021

The bachelor's degree programs in this document have been identified as programs that are business-related and are designed to allow students who have graduated from an Ohio community college with an applied associate degree in business to transfer to a public Ohio university and complete the bachelor's degree in approximately 60 additional credit hours.

How To Use This Directory:

- Students should work with their academic or career advisor to help them navigate the many options available to them and select the best fit program.
- Students who are still deciding which type of associate degree is best for them can use the Associate Business Degree Decision Guide to help.
- The programs in this document are different than the bachelor's degrees included in the Ohio Guaranteed Business Transfer Pathway which are for students who have completed an Associate of Arts or Associate of Science Ohio Guaranteed Business Transfer Pathway.
- Visit the program's website for additional information about admissions, program requirements, career opportunities, and more. Program websites will have the most up-to-date information.

University	
Degree Program Name	
Brief (few sentences) description of the program	
Important Transfer Information:	
Example: The program is designed for students with an applied associate degree and students who enter the program after earning an applied associate degree are guaranteed to be able to graduate in approximately 60 additional credit hours.	
Program Website:	
Website url here	
Contact Information:	Program Delivery Methods:
Contact Person or Department Name Email Phone	<ul style="list-style-type: none">• Online (can be completed entirely online)<ul style="list-style-type: none">• Synchronous• Asynchronous• Hybrid (mixture of online and in-person classes)• Daytime in-person classes• Evening in-person classes

Note: Universities will be asked to submit their relevant programs to be included in this document. Submitted programs will be reviewed to ensure they are business related and allow students with an applied business associate degree to complete the bachelor's degree in approximately 60 additional credit hours.

* 3. Do you endorse the proposed document, *Applied Business Bachelor's Degree Directory*, as part of the proposed Ohio Guaranteed Applied Business Transfer Pathway?

☐ Yes

☐ No

Comments:

* 4. Do you endorse the "Business: Guide to Associate Degree Options" and the "Applied Business Bachelor's Degree Directory" **together** as the proposed Statewide Guaranteed Applied Business Transfer Pathway?

(Questions 2 and 3 were focused on each individual document, this question is in regards to both documents as the overall pathway.)

☐ Yes

☐ No

Comments:



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Thank You

Thank you for completing the survey.